

VOSH Netherlands mission & objectives

Mission statement: encourage, support, and coordinate optometrists in the Netherlands to undertake volunteer eye care work to underserved populations both domestically and in developing countries, in keeping with the principles of Vision 2020.

Objectives/areas of actions:

- Engage with volunteer eye care organizations with the Netherlands to define priorities, clarify communication, and provide opportunities for optometrists to participate within various projects
 - Create website to provide information about Dutch and international eye care activities and projects serving underserved populations
 - Create a listing or consortium of volunteer eye care organizations operating with the Netherlands,
 - Organize and coordinate 'humanitarian eye care forum' where various eye care humanitarian organizations can present their work and projects to Dutch optometric community
 - Affiliation with OVN for publicity and raise profile of optometry within Holland and within the various eye care organizations

- Support activities aimed at providing eye care to underserved populations
 - Provide funding for individual optometrists to participate in volunteer eye care work
 - Provide funding and support for research projects to collect data on prevalence and incidence of ocular disease among underserved communities (can be in the Netherlands or internationally)
 - Promote and encourage optometry students involvement in volunteer eye care work

- Investigate ways to create sustainability within organization
 - Marketing campaign to raise awareness with Dutch optometry, opticianry, industry, and general public
 - Donation boxes for public in shops and practices
 - Encourage practices to 'donate an exam' (or price of specs) to VOSH
 - Encourage donations from industry as consortium of Dutch humanitarian eye care organizations